



Environmental Education Association of Oregon 2020 Statewide Conference Sponsorship Packet

The 2020 EEAO conference will take place at **Southern Oregon University (SOU) in Ashland, Oregon, Saturday July 25th through Monday July 27th**. This year's conference will focus on how environmental education advocates (from formal and non-formal educators to scientists to natural resources experts and more) *inspire change*. The theme is **Inspiring Change!**

Conference Strands

Conference strands are aligned with the Oregon Environmental Literacy Plan (OELP) strands with an emphasis placed on DEI (diversity, equity and inclusion) concepts embedded within.

In particular, thinking about *how can EE empower diverse perspectives?* The strands are:

- System Thinking – Understand and apply systems thinking concepts and tools
- Physical, Human, and Living Systems – Understand one's relationship to the local, regional, national and global community
- Interconnectedness of People and the Environment – Understand the physical and biological world, and our interdependent relationship with it
- Personal and Civic Responsibility – Understand and achieve personal and civic responsibility
- Thinking, and Planning for a Sustainable Future – Investigate options for, plan, and create a sustainable future

This conference offers the perfect platform for sponsors to engage with over 180 passionate and engaged environmental education advocates, whose influence reaches thousands of people each year.

The Environmental Education Association of Oregon (EEAO) strives to work collaboratively with individuals, communities, and organizations to build relationships, improve practices, and share ideas around environmental education. By joining EEAO you become a part of a larger community working together to further environmental education and environmental access across the state.

EEAO Membership Benefits include:

- Special pricing for events other than the conference
- EEAO membership for up to four employees
- Monthly updates about EE happenings around the state
- Access to EE resources (i.e. job postings, funding, opportunities, professional development)
- Access to Pro-Deals on top outdoor brands

Donations needed...

While monetary donations help our educators tremendously, in kind donations are needed as well for community engagement.

We are happy to discuss opportunities to accommodate your goals and needs. Please contact Jenna Mendenhall at events@eeao.org or 503-341-2102 with any questions, donations, or to discuss options.



2020 Oregon Environmental Education Conference – Sponsorship Options and Benefits

Legacy \$5,000	Steward \$2,500	Leader \$1,000	Partner \$500	Friend \$250
<p>Keynote Sponsor: Your gift will enable EEAO to financially support speakers, educational experts, and environmental scientists to educate and motivate conference participants.</p>	<p>Pre-conference Workshop Sponsor: Your gift will help support a pre-conference workshop or off-site experience.</p>	<p>Facility Sponsor: Your gift will defer the costs of facility rentals.</p>	<p>Celebration Dinner Sponsor: Your gift will help support either the celebration dinner or a networking event.</p> <p>OR</p> <p>Break Sponsor: Your gift will help defer costs of refreshments, snacks and networking opportunities throughout the conference</p>	<p>Equity & Access Sponsor: Your gift will help create access and equity by sponsoring a full scholarship for a student, low income or early-career environmental professional.</p>
3 complimentary conference registrations	2 complimentary conference registrations	1 complimentary conference registrations		
EEAO Organizational Membership	EEAO Organizational Membership	EEAO Organizational Membership	EEAO Organizational Membership	EEAO Organizational Membership
Recognition as sponsor on all materials (print and web)	Recognition as sponsor on all materials (print and web)	Recognition as sponsor on all materials (print and web)	Recognition as sponsor on all materials (print and web)	Recognition as sponsor on all materials (print and web)
Social media promotion through EEAO social media channels	Social media promotion through EEAO social media channels	Social media promotion through EEAO social media channels	Social media promotion through EEAO social media channels	Social media promotion through EEAO social media channels
Acknowledgement of donation at conference kickoff prior to keynote address	Acknowledgement of donation at conference kickoff prior to keynote address	Acknowledgement of donation at conference kickoff prior to keynote address	Acknowledgement of donation at conference kickoff prior to keynote address	Acknowledgement of donation at conference kickoff prior to keynote address
Exhibit space	Exhibit space	Resource space available on free resource table to distribute information to conference participants	Resource space available on free resource table to distribute information to conference participants	Resource space available on free resource table to distribute information to conference participants

Environmental Education Association of Oregon (EEAO) 2020 Conference
Saturday, July 27th – Monday, July 27th
Southern Oregon University

SPONSORSHIP FORM

To receive full publicity benefits, please complete your sponsorship by 7/1/2020.

Sponsor/Organization Name: _____

Address: _____

Phone: _____ Website: _____

Contact Person: _____

Email: _____ Phone: _____

Level of Sponsorship: _____

Donation Amount: _____

Interested in attending the conference? _____

Interested in an exhibit table? _____

Any other information? _____

If sending a check please mail in this form and send with your sponsorship.

All sponsorships are tax deductible and you will receive a letter of acknowledgement and receipt when we have received your payment. If you need an invoice in order to make your payment please email Jenna Mendenhall at events@eeao.org.

Please pay by credit card using our online form on eeao.org.

Please make checks payable to
Environmental Education Association of Oregon and mail to:

Environmental Education Association of Oregon (EEAO)
PO Box 686, McMinnville, OR 97128